



SERVICE GUIDE

Everything you need to get your business online.

Professional websites and online setup for small businesses - without unnecessary complexity.

Built for you. Owned by you.

Website Crew builds the finished website for your business and hands it over after full payment. Ongoing Website Care is optional.

CHOOSE WHAT YOU NEED

Professional Website - From \$1,790	For an established business that needs a professional website built, launched and ready to use.
Business Launch - \$3,490	For a new business that needs the website plus its brand, domain, Google profile and first business email mailbox set up together.
Website Care - From \$79/month	Optional ongoing technical care and minor changes after launch.

FOR ESTABLISHED BUSINESSES

Professional Website

From \$1,790 once-off

- Up to 7 professionally built pages
- Responsive design and mobile optimisation
- Contact and enquiry forms
- On-page SEO foundations
- Local-business website foundations
- Google Analytics and Search Console setup
- Existing domain connection
- SSL, testing and launch
- 2 revision rounds
- Ownership handover
- 30 days post-launch support

Need more?

Additional pages, copywriting, landing pages, booking connections, content migration and other extras can be added only when your project needs them.

FOR NEW BUSINESSES

Business Launch

\$3,490 once-off

One managed project to create the essential online foundation of your new business.

Professional Website	The complete Professional Website package, including up to 7 pages, enquiry forms, SEO foundations, testing, launch and handover.
Brand Starter Pack	New logo, final approved logo files, colour palette, font recommendations and a simple one-page brand guide.
Domain Setup	Standard eligible domain registration for the first 12 months and technical connection to the website.
Google Business Profile	Profile setup or optimisation, business information, services, service areas, website connection and review link.
Business Email Setup	One-off setup of the first professional business mailbox, including domain connection and account handover.
HTML Email Signature	One branded email signature matched to your business branding.

About the monthly email cost

The Business Launch price includes the email setup work, not the ongoing email-provider subscription. The client pays the selected provider directly for the mailbox licence/subscription. Additional mailboxes are available as a one-off setup add-on and may each have their own provider subscription fee.

OPTIONAL ONGOING SUPPORT

Website Care

Website Care - \$79/month	Technical checks, form testing, SSL/DNS oversight, infrastructure monitoring, priority support and up to 30 minutes of minor text/image changes per month.
Website Care+ - \$149/month	Everything in Website Care plus up to 90 minutes of minor content work and a simple website/analytics check-in.
Self-Managed - \$0/month	Prefer to manage it yourself? That is completely fine. Website ownership is not tied to an ongoing Website Crew plan.

ADD ONLY WHAT YOU NEED

Optional Add-ons

WEBSITE

Additional Website Page	\$149/page
Website Copywriting	\$99-\$149/page
Landing Page	From \$349
Existing Website Content Migration	From \$249
Additional Revision Round	\$149
Booking System Integration	From \$199
CRM / ServiceM8 Enquiry Integration	From \$199
Priority Build Surcharge	From \$399

BRAND

Logo Refresh	\$149
New Logo Design	\$299
Brand Starter Pack	\$449
Business Card Design	\$149

DOMAIN & EMAIL

Domain Registration & Setup	\$99
Domain Transfer / Recovery	From \$149
Domain Renewal & Management	From \$59/year - provider dependent
Business Email Setup	From \$149 once-off
Additional Mailbox Setup	\$79 each once-off
HTML Email Signature	\$99
Additional Staff Email Signature	\$49 each

GOOGLE

Google Business Profile Setup	\$249
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Third-party costs

Provider subscriptions, email mailbox licences, premium domains, paid software and other third-party charges are separate unless a quote specifically says they are included.

How it works

1. Tell us what you need	Choose a Professional Website or Business Launch. We confirm the scope and any add-ons that are actually required.
2. Provide your details	Send your business information, services, photos and anything else needed for the project.
3. We build it	Website Crew handles the agreed design, technical setup and online configuration.
4. Review and approve	You review the work and use the included revision rounds.
5. Launch and handover	After final approval and payment, we launch and provide the appropriate ownership/access handover.

No forced website rental.

You can choose Website Care after launch, self-manage, or appoint another provider. The finished client-specific website is not conditional on a monthly Website Crew subscription.

Ready to get started? Request a Website Crew quote online.